

fit my feet

Fit My Feet. Shapes for all feet.

Fit My Feet, India's first customisable footwear, aims to provide comfort and dignity to those affected by clubfoot.

Clubfoot is a congenital condition, where every affected individual has a uniquely shaped foot. It's hard for them to find a well-fitted pair of footwear for them, let alone an affordable one.

Fit My Feet Kit is a specially assembled toolkit gathered with local materials needed to make customisable footwear which are as unique as its wearer's feet.

To ensure accessibility across every corner of Indian streets, we've tapped into the deeply rooted network of cobblers in India. With this approach cobblers gain a new revenue stream as well as prominence, and people with Clubfoot gain the dignity of walking comfortably.

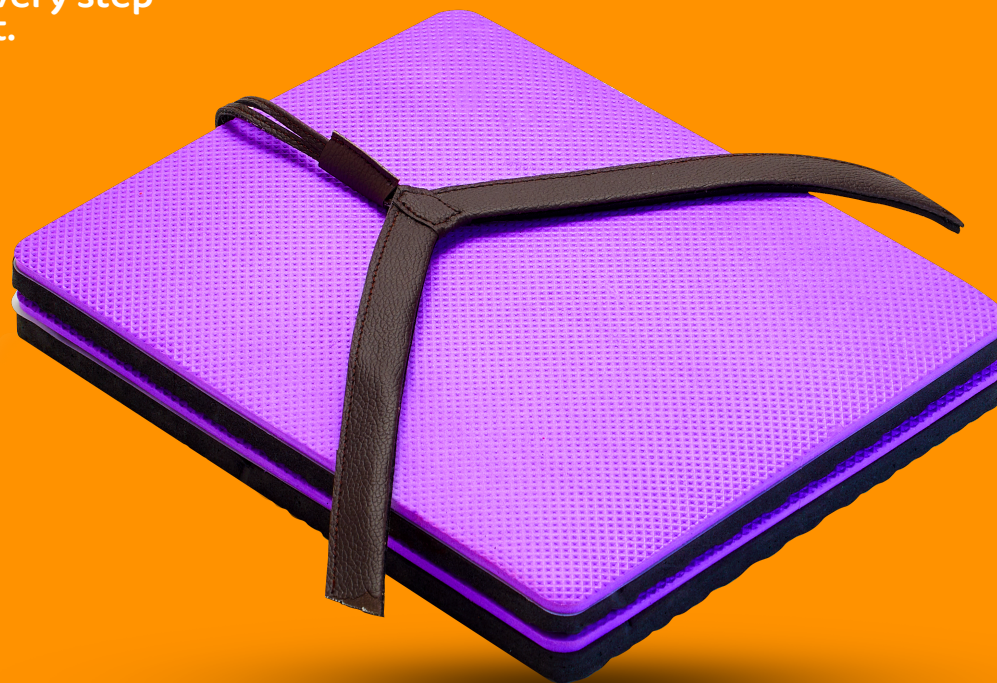
With creativity and compassion, inclusion and innovation, Fit My Feet ensures people with Clubfoot find their perfect fit.

KIT



Crafted for artisans.
Pack visuals feature clear,
simple design instructions.

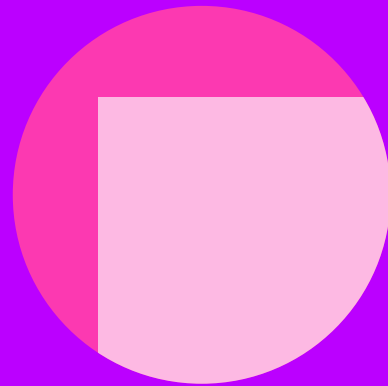
Carefully curated materials
for optimal comfort.
Crafted with meticulous
thinking to ensure every step
is a stride of comfort.



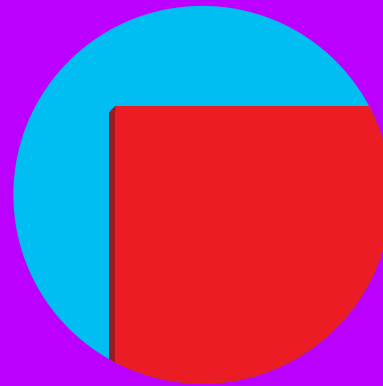
MATERIAL INSIDE THE KIT



STRAPS



TRACING PAPER

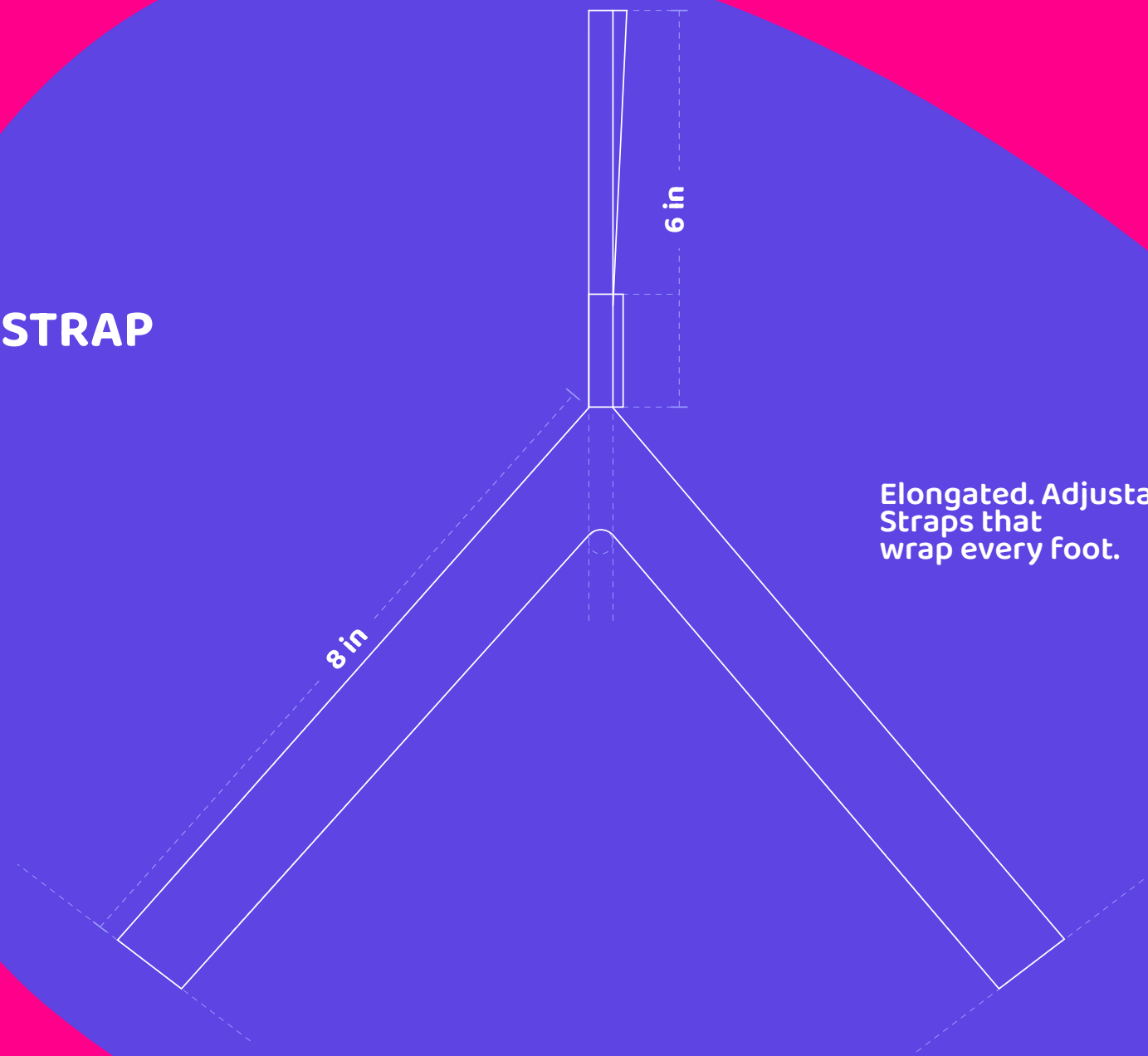


UPPER SOLE



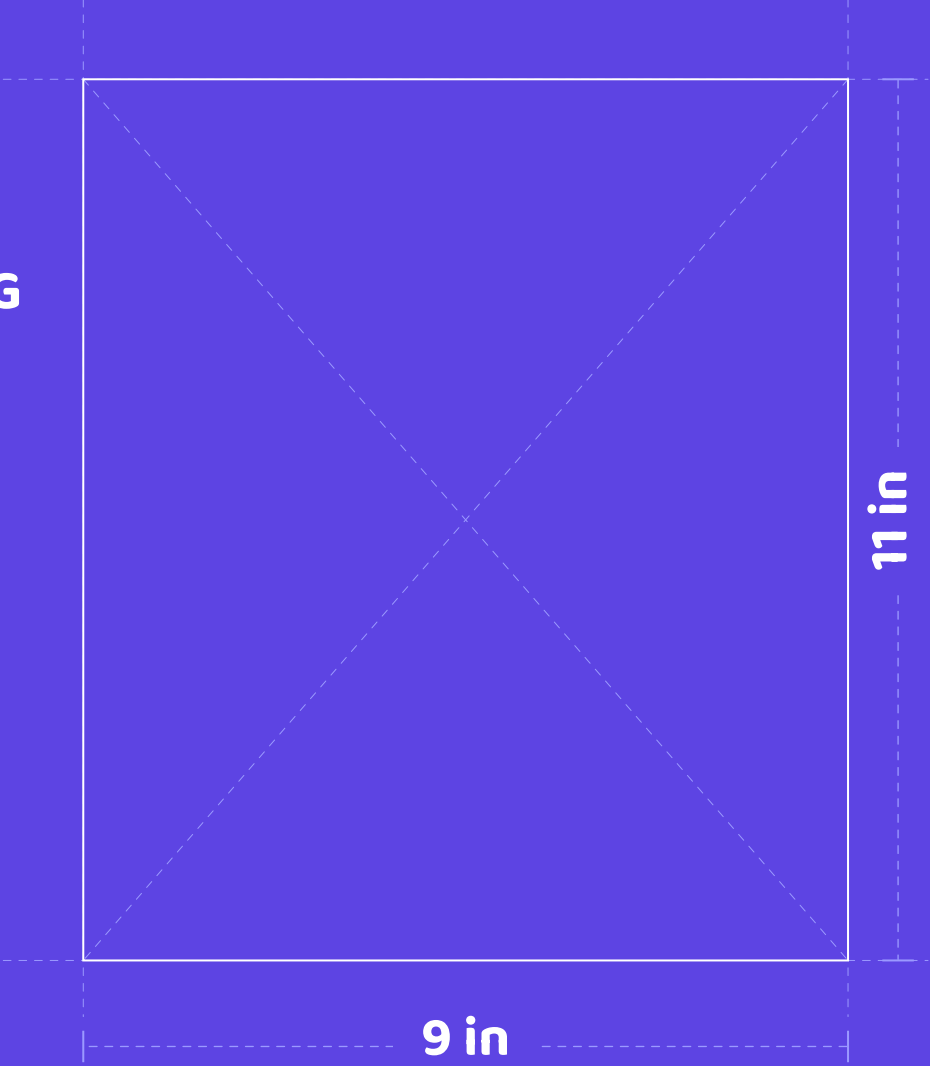
BOTTOM SOLE

STRAP



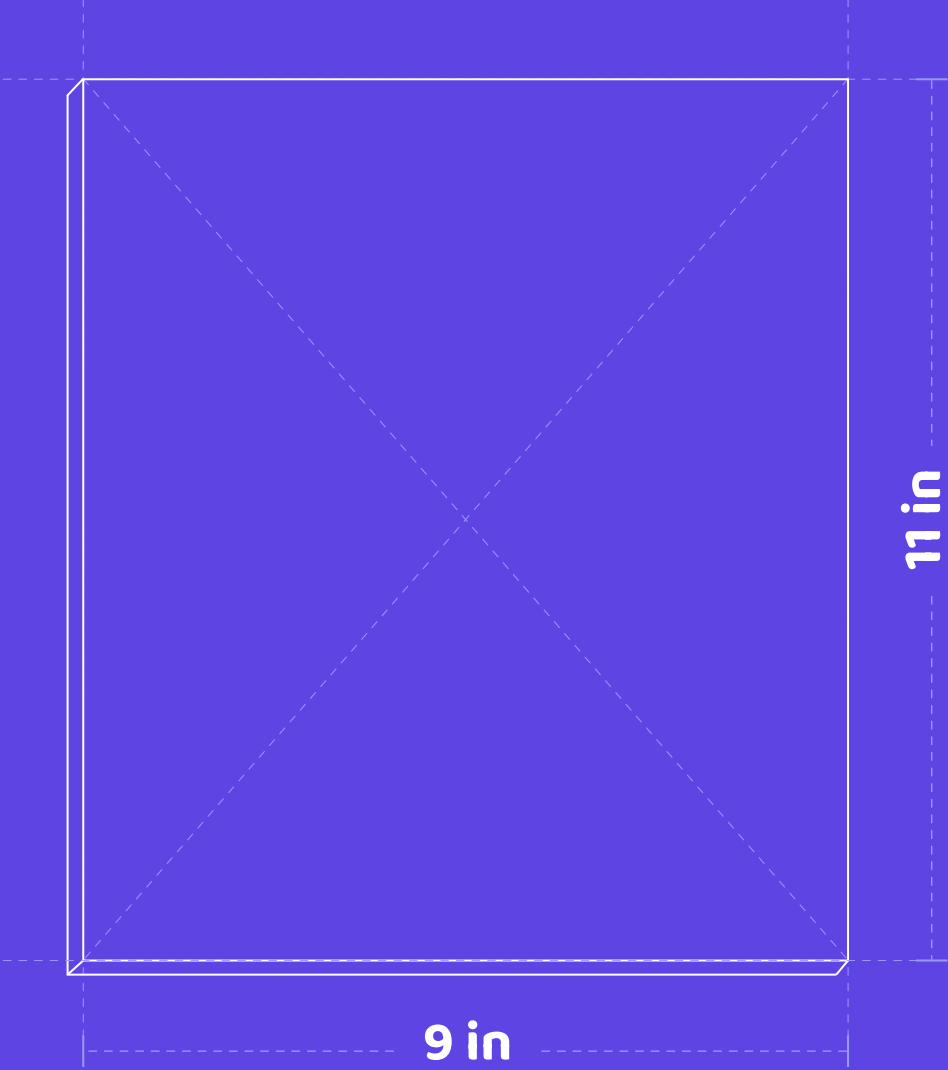
Elongated. Adjustable.
Straps that
wrap every foot.

**TRACING
PAPER**



Finding comfort by
tracing the outline
of each unique foot.

**UPPER
SOLE**

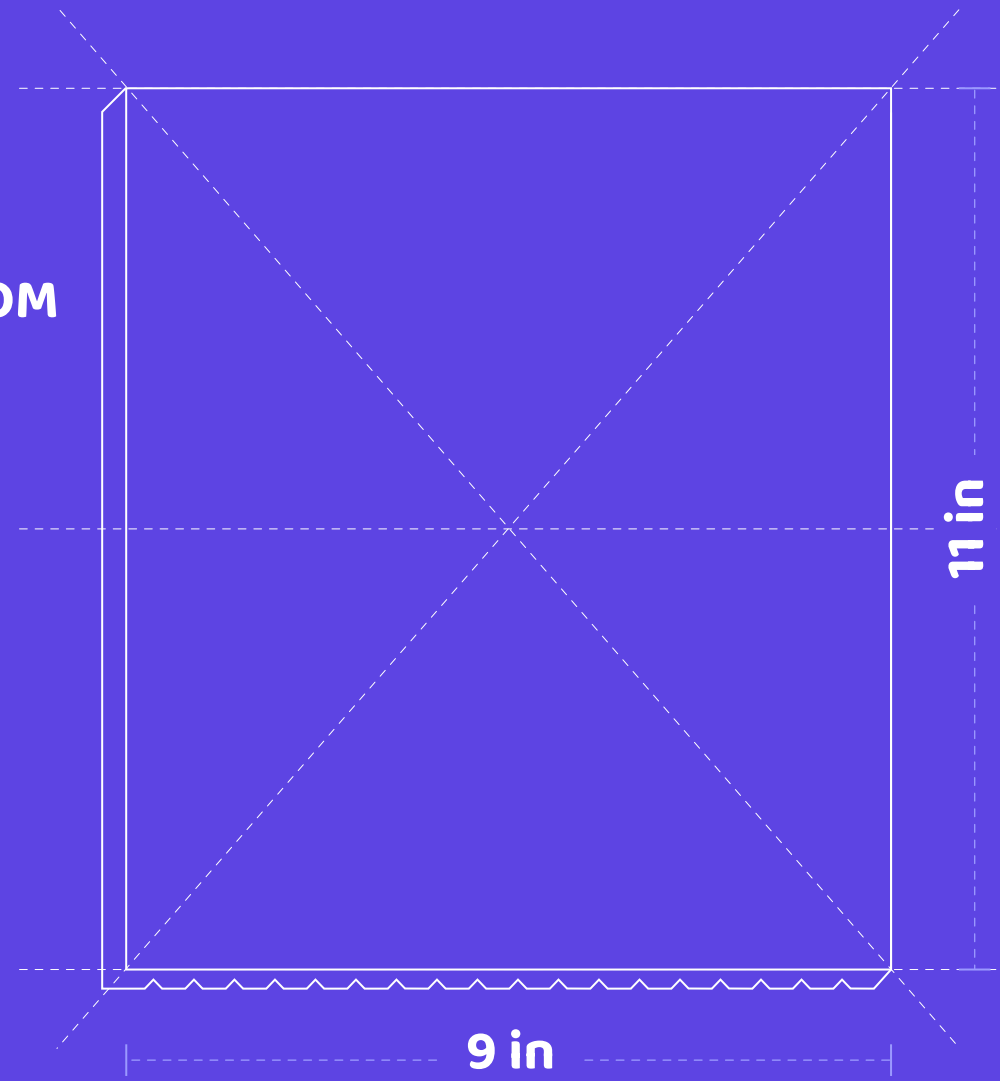


11 in

9 in

**Soft. Cushiony.
Supportive
Pressure Relief.**

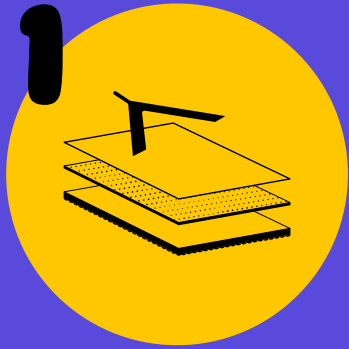
**BOTTOM
SOLE**



**Flexible yet Tough.
Gripping as well as
supporting each
step taken.**

**VISUAL GUIDE
THAT FITS EVERY LANGUAGE.**

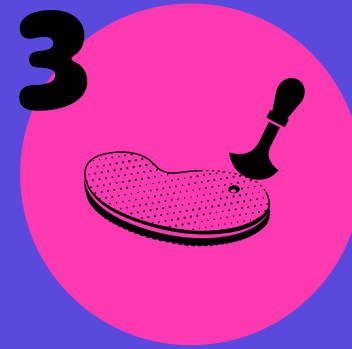
INSTRUCTIONS:



1
Step 1: On unboxing the Fit My Feet Kit you will find two soles, two straps, and tracing paper.



2
Step 2: Slip the tracing paper under the feet and trace it, using the marking holes for precision.



3
Step 3: Cut out the traced shape and punch matching holes for the perfect fit foundation.



4
Step 4: Wrap the straps around the feet and trim them to the required size.



5
Step 5: Thread the straps through the holes, adjust for comfort, and glue them in place securely.



6
Step 6: Let the glue bond, and voilà – your custom Fit My Feet slippers are good to go!